

GOTHIA TOWERS

A part of The Swedish Exhibition & Congress Centre



EXPERIENCE



**All under
one roof**
at Gothia Towers

TRANSPORT



**Unique
city location**
in Gothenburg

ENVIRONMENT



**Certified
sustainable**
meeting facilities

A GLOBAL MEETING POINT IN THE HEART OF SCANDINAVIA.



EASY TO REACH, CHARMINGLY DIFFERENT.
THE CITY IS AT YOUR FEET.



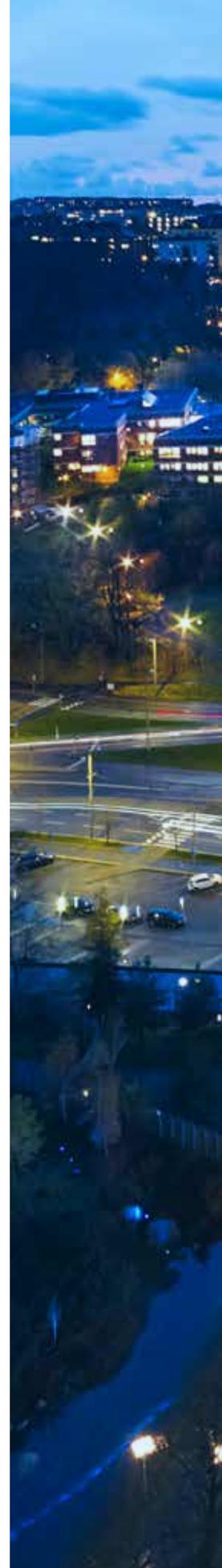
EVERYTHING UNDER ONE ROOF.
THE OVERNIGHT EXPERIENCE.



A DREAM FOR FOODIES.
EXHIBITIONS MEAN BUSINESS.



A TRACK RECORD OF SUCCESSFUL LAUNCHES.
100 YEARS OF EXPERIENCE.







**THE ENTIRE CITY
IS YOUR VENUE
THANKS TO THE
COMPACT CITY
CENTRE.**



Welcome to Göteborg, Sweden's second city, with daily direct flights from about sixty destinations. Once you've landed, you're just a 20-minute ride from the city centre, Gothia Towers and the Swedish Exhibition & Congress Centre.



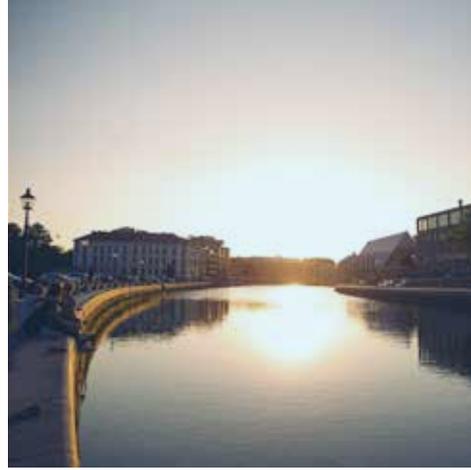
EASY TO REACH, CHARMINGLY DIFFERENT

Situated in the heart of Scandinavia, Gothenburg is easily accessible, yet distant enough to offer a fresh and surprising experience.

An increasing number of visitors have found this hidden gem. In fact, Gothenburg has recently gained a top 5 position amongst attractive European cities.*

Come see for yourself. Flying over the islands of the vast archipelago it is hard to believe that you are just 2 hours from London, Paris or Vienna. Gothenburg, Landvetter Airport; 100 direct routes, 100 arriving flights per day, 75% international flights, one terminal, super efficient airport services. Do you prefer coming by rail or by sea? Take an excellent high speed train connection or arrive at international ferry terminals located near the city centre.

*ECM Benchmarking Report 2016



Even if your schedule is tight you will get a chance to catch the city's highlights as everything is within comfortable walking distance.



THE CITY IS AT YOUR FEET

In terms of proximity, Gothenburg is a one-of-a-kind destination. Everything you need is within walking distance, in more than one sense.

First of all, you will notice that Gothenburg notices you. Thanks to the city's compact layout, your meeting or event enjoys high visibility.

You will also experience that Gothenburg is happy to have you. We will proudly welcome you, whether you want to make business, merge ideas, experience cutting-edge art, have a great night out or inhale the fresh and salty air in the spectacular archipelago, just minutes away.

You will learn that Gothenburg listens. Your business is everybody's business. Gothenburg is well-known for its productive cross-boundary dialogue between business people, politicians and academia.



Gothenburg is known for its genuine and friendly atmosphere.



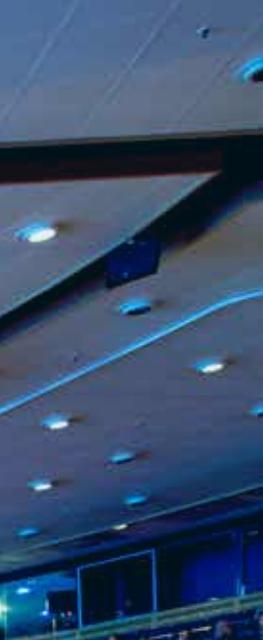


times
Ragtime

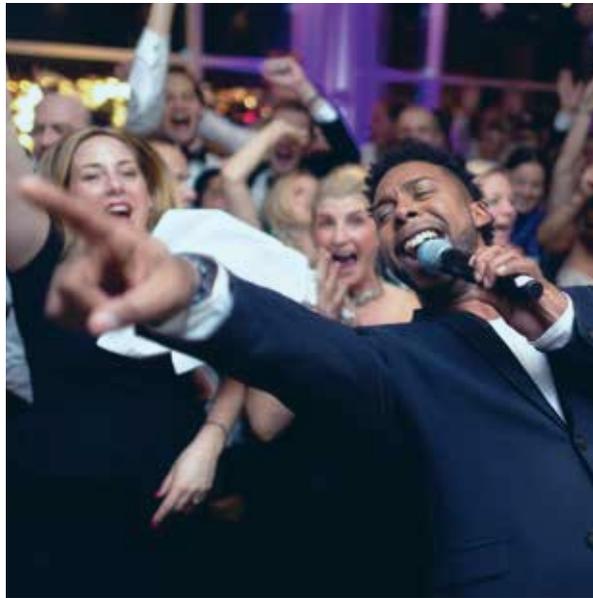
**METROPOLITAN
BENEFITS COMBINED
WITH A GENUINE AND
WARM ATMOSPHERE.**



We offer a capacity of 9,000 delegates, more than 40,000 m² of meeting and exhibition space, a hotel with 1,200 rooms, banqueting areas, five restaurants—one with a Michelin star!—and even an in-house theatre.



The Swedish Exhibition & Congress Centre and Gothia Towers is the biggest organiser of trade fairs, exhibitions, events, and conferences in Scandinavia. Our aim is to be our customers' prime business partner.



"We had extreme demands, and the logistics part was highly complex, especially the catering. The Swedish Exhibition & Congress Centre really delivered at the top of their ability every single day, and it is with pleasure we warmly recommend them!" Conference for Grant Thornton



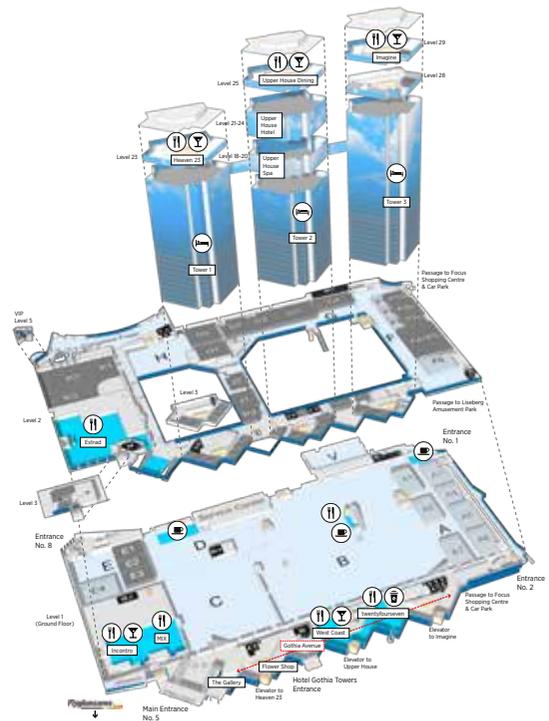
EVERYTHING UNDER ONE ROOF

The Swedish Exhibition & Congress Centre and Gothia Towers is a leading global destination for sustainable meetings, with an unbeatable location in the city heart.

Every year almost 2 million visitors come to experience one of Europe's largest fully integrated hotels, exhibition, and congress facility. Many of them visit us again and again. We simply love saying, 'Welcome back!'

Expect a top-notch convention centre, a buzzy atmosphere, cutting-edge expertise, value for money, and the great feeling that everything just seems to run so smoothly.

We customize every event based on your wishes, from arrival to departure. Professionalism and quality are a matter of course.



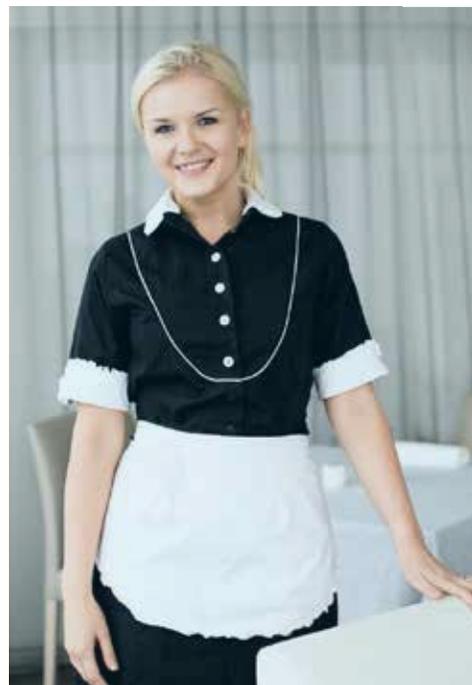
THE OVERNIGHT EXPERIENCE

Meet, eat and socialize, and then enjoy a good night's sleep in one of our in-house hotels.

Gothia Towers features 1,200 tastefully decorated rooms, most of which with magnificent views of the city. We offer everything from affordable double rooms to spacious extra-everything suites.

For a truly special experience, we warmly recommend our five-star hotel within the hotel. Upper House is an award-winning hotel of the highest international standard, designed in the crisp and classic Nordic style.

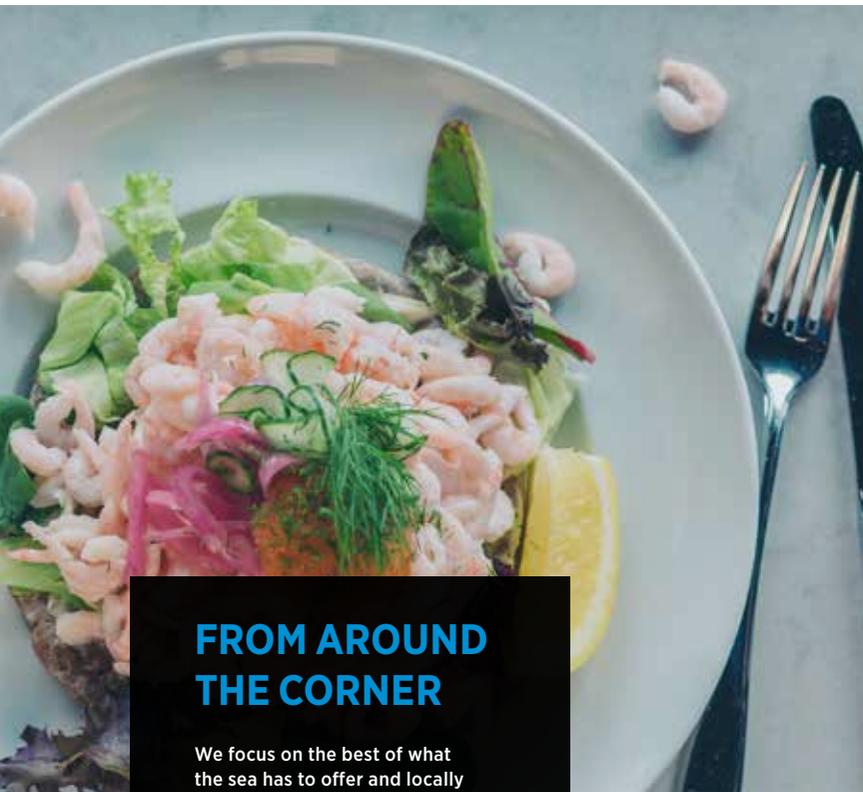
But there is more to the overnight experience. Welcome to explore the Upper House Spa. Pamper yourself with a luxurious treatment or take a daring swim in the outdoor glass bottom pool on the 19th floor.





DO YOU DARE?

Take a swim in the outdoor glass bottom pool on the 19th floor.



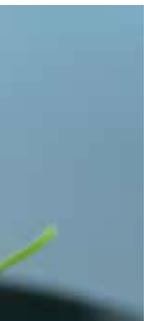
FROM AROUND THE CORNER

We focus on the best of what the sea has to offer and locally produced, organic ingredients.





Only one chef in the world has won four gold medals at the Culinary Olympics. His name is Krister Dahl and he's our Executive Chef. He guarantees that all the food and drink we serve – from coffee trolleys to gourmet meals – is of the highest quality.



Enjoy sky-high gastronomy or grab a bite on the run. We're here for you on every occasion.

A DREAM FOR FOODIES

Please feel invited to a culinary journey. Choose one stop or many, all under the same roof.

Upper House Dining has a Michelin star. Every menu is unique. We select the best ingredients of the day, then our creativity takes care of the rest.

At **West Coast**, we want to pay tribute to those small-scale suppliers who – just like us – stand for sustainability and conscious choices. Enjoy a catch from the North Sea and organic crop harvested around the corner.

Heaven 23 strikes you with its spectacular view, a first class contemporary kitchen and the delicious shrimp sandwich, King Size de Luxe, which has topped our sales charts for three decades.

Incontro is Italy at its best. Stay as long as you like in a warm, continental atmosphere, ideal for relaxing and socializing.

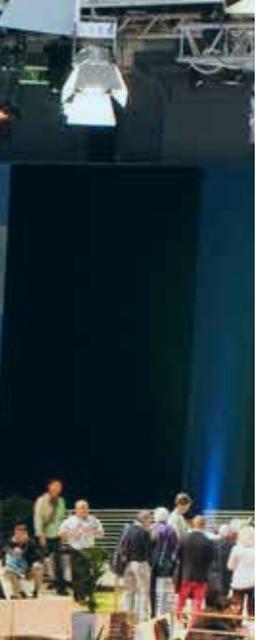
Twentyfourseven is here for you, at any hour of the day or night. Eat in or take away.

Or why not arrange a dinner event at **Imagine**, on top floor of Tower 3.

Come hungry!



What's the secret to organising world class events? Every event is different. However, by applying proven methodologies alongside our creativity and innovation, we ensure the success of every event.



In the modern world of digital media, it has become all the more important for live events to offer an exceptional experience.



Our exhibition portfolio is very diverse. Everything from major exhibitions attracting 100,000 visitors to niche meetings for highly specialised and demanding delegates.



EXHIBITIONS MEAN BUSINESS

The Swedish Exhibition & Congress Centre is the largest organiser of exhibitions in the Nordic region. We have been organising exhibitions since 1918. Offering all the experience and skills needed to make an event an absolute success. We help to grow business, deepen relationships, showcase innovation and inspire customers through the power of personal interaction and live experiences.

Some 30 of the exhibitions we organise are our own branded events, such as Elfack, Euro-Horse, Scanpack, The Göteborg Book Fair and the Gothenburg Boat Show. We also co-organise joint enterprise exhibitions in conjunction with external bodies and trade associations. Exhibition and meeting activities are divided into four areas: Society, Industry, Lifestyle & Education, and Culture & Media. Each area maintains close ties with the relevant industry and promote business and meetings on issues that affects industry, society and lifestyles in northern Europe.

Meeting room	Area (m2)	Height (m)	Daylight	Theatre	Classroom	Cabaret	U-shape	Boardroom
Congress Hall (K1+K2+K3)	2000	3-7	No	1500*	640	490	-	-
K1, K3	500	3-7	No	364	-	-	-	-
K2	1000	3-7	No	772	-	-	-	-
K2+K3	1500	3-7	No	1136	-	-	-	-
H1	310	4.9	No	245	144	112	50	-
H2	380	4.9	No	285	148	126	74	-
H1+H2	750	4.9	No	500	280	-	-	-
G1	310	3.7	No	220	110	84	50	-
G2	300	3.7	No	220	110	91	50	-
G3	500	3.7	No	370	220	154	74	-
G4	330	3.7	No	260	130	119	64	-
F1 (F1 large)	210 (340)	5	No	130 (250)	64 (128)	56 (119)	36 (60)	-
F2 (F2 large)	225 (330)	5	No	130 (260)	72 (130)	63 (112)	40 (64)	-
F3 (F3 large)	200 (330)	5	No	130 (220)	64 (128)	56 (119)	36 (60)	-
F4+F5	900	5	No	600	320	280	-	-
F4	460	5	No	330	180	168	74	-
F5	440	5	No	330	180	154	74	-
F6	340	5	No	220	112	112	54	-
E1	225	4.3	No	170	90	63	-	-
E2	165	4.3	No	140	70	49	-	-
E3	200	4.3	No	170	80	56	-	-
E4	460	4.3	No	310	150	98	-	-
A1	350	4.9	No	220	130	112	64	-
A2	300	4.9	No	200	120	84	60	-
A3	390	4.9	No	270	130	112	60	-
A4	300	4.9	No	200	100	84	44	-
A5	450	4.9	No	250	160	133	72	-
A6	360	4.9	No	250	130	98	60	-
A7	350	4.9	No	260	130	112	64	-
J1	225	5.4	No	180	100	84	48	-
J2	168	5.4	No	120	68	56	30	-
R2	120	2.7	No	72	48	-	30	-
R3	56	2.6	Yes	-	-	-	-	12
R4	73	2.6	Yes	35	30	-	24	20
R5, R6	42	2.8	Yes	30	24	-	16	14
R5+6	90	2.8	Yes	50	36	-	24	20
R9	46	2.7	No	20	18	-	16	12
R11, R12	45	2.7	Yes	30	24	-	16	14
R11+12	95	2.7	Yes	50	36	-	24	20
R13	48	2.7	No	30	-	-	-	-
R14	97	2.7	Yes	50	36	-	24	20
R15	48	2.7	Yes	30	24	-	16	14
R16	76	2.7	Yes	35	30	-	24	20
R21, R22, R23, R24, R25, R26	45	2.8	Yes	30	24	-	16	14
R22+23, R24+25	95	2.8	Yes	50	36	-	24	20
R31	69	2.4	Yes	50	30	-	16	-
R36	52	2.4	Yes	-	-	-	-	16
R34, R35, R37, R38	26	2.4	Yes	-	-	-	-	10
R33	26	2.4	Yes	-	-	-	-	8
Venus, Tellus	36	2.6	No	-	-	-	-	14
Mercurius	25	2.6	Yes	-	-	-	-	12
Mars	12	2.4	No	-	-	-	-	4
VIP Lounge	138	2.4	Yes	Mingle 25 p	-	-	-	14 + 4 + Lounge
Skyline	47	2.7	Yes	-	-	-	-	12
View	97	2.7	Yes	-	-	-	-	16 + Lounge
Horizon	97	2.7	Yes	-	-	-	-	16 + Lounge
Star	47	2.7	Yes	-	-	-	-	12 Creative lounge

*Auditorium: 1500, Banquet: 1100 at straight tables or 600 at round tables.
Flexible space: A, E, F, G, H

Exhibition Halls

Hall A	Hall B	Hall C	Hall D	Hall E**	Hall F**	Hall G	Hall H	Expo Hall**	Hall V**
3800 m2	10800 m2	3800 m2	2100 m2	2000 m2	3800 m2	2500 m2	1400 m2	600 m2	850 m2

**Daylight



1200



1200



2700



7



Spa



Gym



Room service



5

Restaurants



5

Bars



5

Function Rooms



Free



0 m



50 m



2 km



22 km



3 km



100 YEARS OF EXPERIENCE

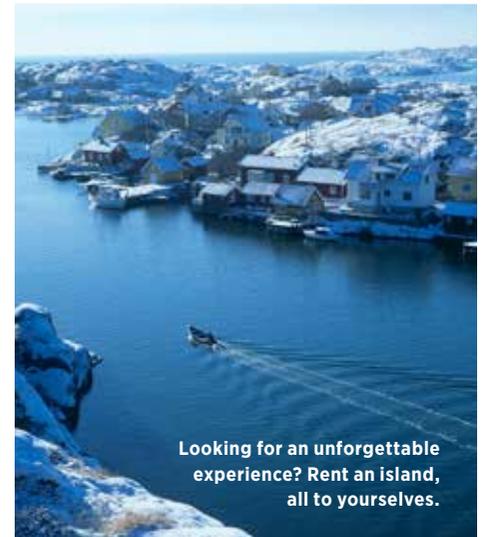
- AND WAY FORWARD

People have come here to meet, socialise, and do business since 1918. We are keeping it up, only now aiming at becoming Europe's most attractive venue by offering the best overall experience. We continue developing and are laying exciting plans for years to come.



THE GALLERY

Top the treat in the Gallery, the art space of Gothia Towers, featuring both established as well as new artists. Then take a stroll on The Avenue, our in-house passage for shopping, relaxing and dining.



Looking for an unforgettable
experience? Rent an island,
all to yourselves.

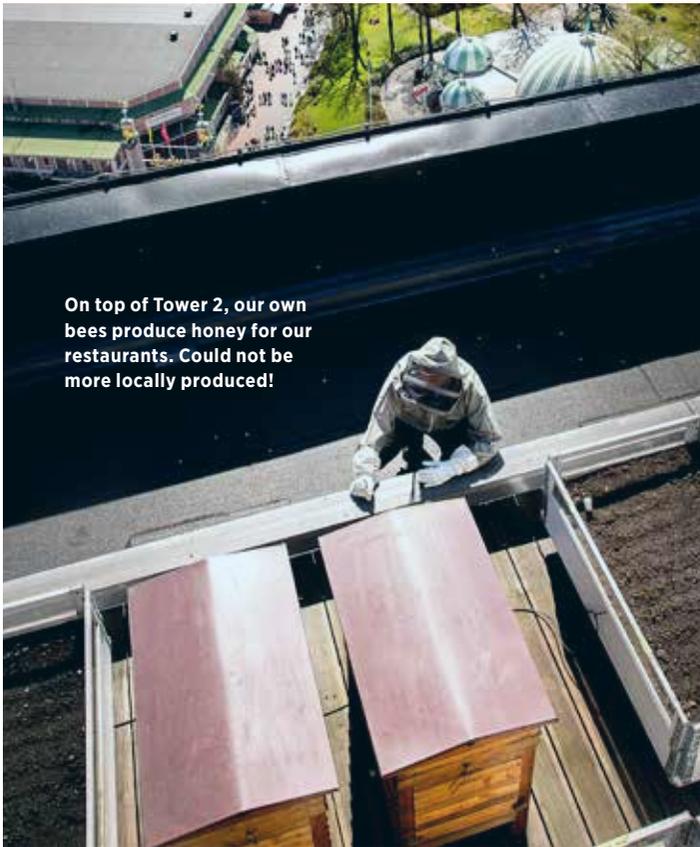
COMMITTED TO SUSTAINABILITY

- MAKING ROOM FOR A BETTER WORLD

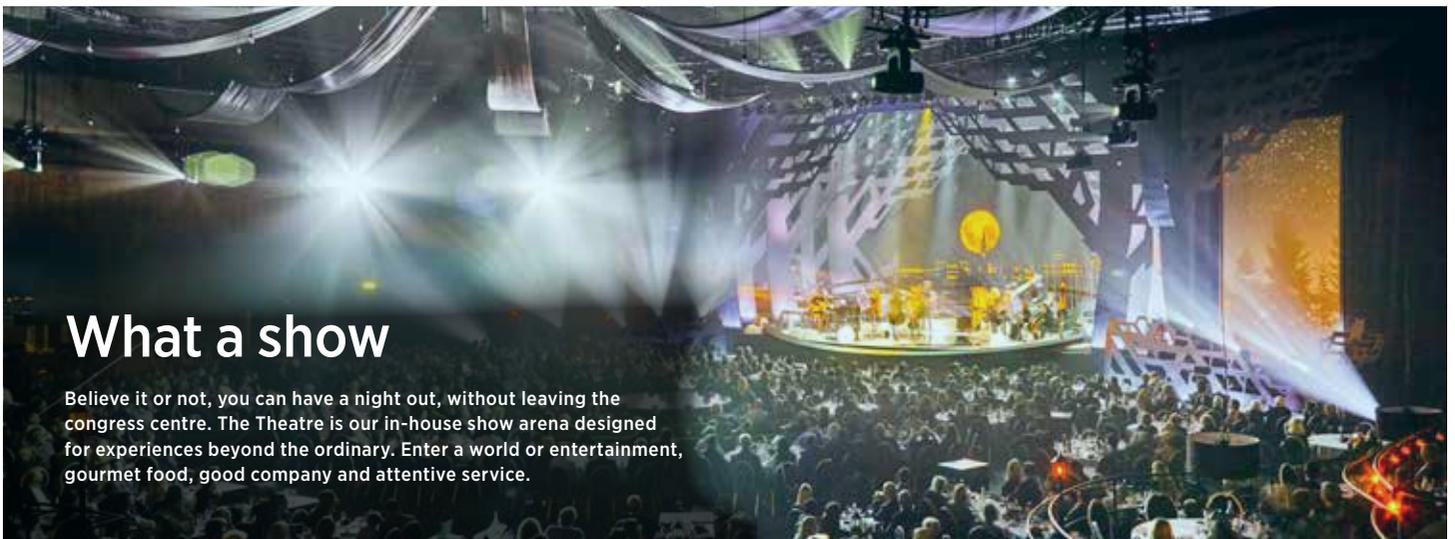
The Swedish Exhibition and Congress Centre and Gothia Towers, is highly committed to sustainability, proven in its daily operations and in a number of international certifications. We are for example certified according to the ISO 20121, an international management system standard for the events industry - activities, products and services. The 2012 Olympic Games in London was the first major test of this standard. We are also certified according to BREEAM, Building Research Establishment Environmental Assessment Method, which is the world's most widely used environmental classification system for buildings.

The Swedish Exhibition & Congress Centre and Gothia Towers commitment to sustainability however extends far beyond the hotel and exhibition.

Gothenburg city has a strong passion for sustainability, global corporations and universities side by side with innovative entrepreneurs which is reflected in several sectors, from culture, gastronomy, and entertainment to transport.



On top of Tower 2, our own bees produce honey for our restaurants. Could not be more locally produced!



What a show

Believe it or not, you can have a night out, without leaving the congress centre. The Theatre is our in-house show arena designed for experiences beyond the ordinary. Enter a world of entertainment, gourmet food, good company and attentive service.

WELCOME TO A GLOBAL MEETING POINT IN THE HEART OF SCANDINAVIA.

- Europe's largest, fully integrated hotel, exhibition and congress facility, and one of Europe's five biggest hotels
- 2 million visitors a year
- 5 restaurants and bars, everything from grab'n'go to fine dining, and several function rooms
- 1,200 hotel rooms, including 11 suites
- 60 meeting rooms from 2 to 9,000 guests
- Congress hall for 1,500 people
- Hundreds of congresses and meetings every year
- Festivities and banquets for up to 7,000 guests
- 30 exhibitions and 8,000 exhibitors every year
- 41,000 square meters of exhibition and congress space
- The Theatre - a flexible show arena for everything from international stars to televised events
- Upper House, a five-star hotel within the hotel
- Exclusive 3-floor spa with an outdoor glass bottom pool on the 19th floor

AND MORE.

gothiatowers.com

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